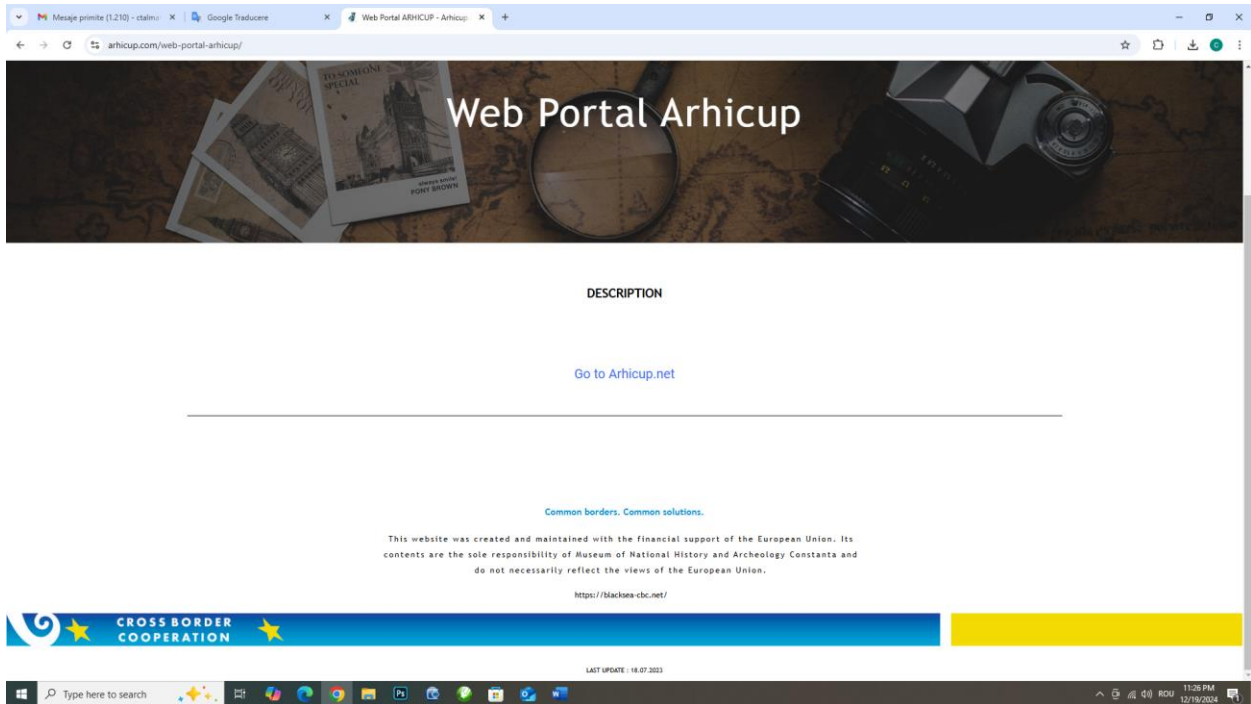
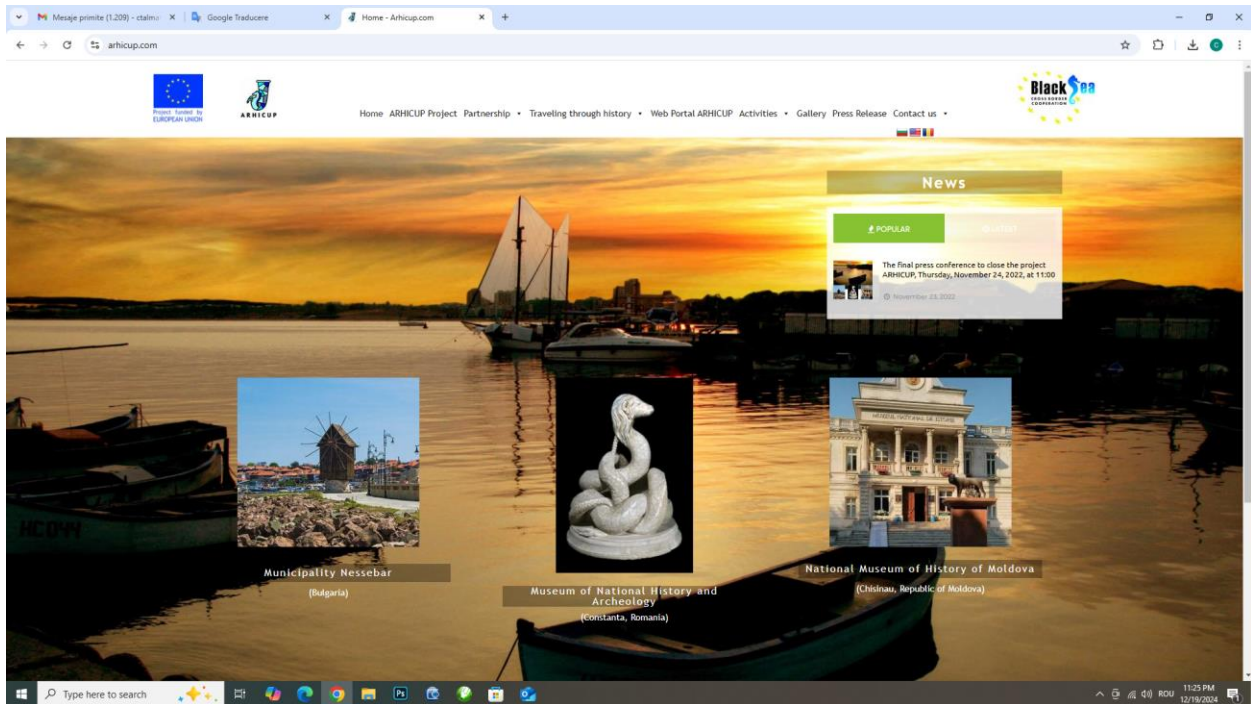


# ARHICUP web site proof (2024)



### DESCRIPTION

#### Scientific Conference "The Black Sea Archaeology as a Factor in the Cultural Tourism"

During October 10-12, 2022, the conference proceedings were held in Nessebar (Bulgaria) "The Black Sea Archaeology as a Factor in the Cultural Tourism", part of the activities within the project B5B B67 Black Sea Archaeology, History and Culture Portal - ARHICUP. Within it, the representatives of the three partners of the project presented papers on the role of women in Black Sea archeology and the importance and integration of archaeological research in cultural tourism in the Black Sea region.

The event was organized by Municipality Nessebar (project leader), the guests being representatives of the two partner institutions, the Museum of National History and Archaeology Constanta (PFI) and the National Museum of History of Moldova (PFI), and of the target groups.

The practical panel of the conference included exchange of experience, sharing of good practices and ideas. It was mentioned the role of modern technologies and the opportunities they provide for the good management of the tourist resources. In the discussion on the relationship of archaeology to the development of cultural tourism in the Black Sea region, it was noted that digitally accessible content is a means of promoting the sites in a new way, but it could not replace on-site visits.

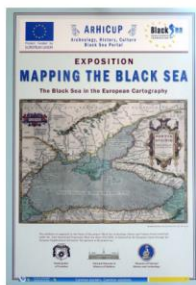
Digitization is not only as a method for documenting and preserving cultural values, but also a way by which historical sites fit into the larger model of the successful destination marketing. This is a guarantee for sustainable development of the local tourism.

The works presented at the conference will be uploaded to the web portal of the project accessible at the link <https://arhicup.net/en/>

#### PHOTO GALLERY



## Gallery



Exhibition in Nessebar

[View more about](#)



Scientific Expedition

[View more about](#)



Vernissage Exhibition at Nessebar

[View more about](#)

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## DESCRIPTION

### Project Summary

**Project Title: Black Sea Archaeology, History and Culture Portal - ARHICUP (BSB867).**

The project "Black Sea Archaeology, History and Culture Portal - ARHICUP", eHG code BSB-867, is funded by the program "Joint Operational Programme Black Sea Basin 2014-2020", Priority Axis 1. Promote business and entrepreneurship within the Black Sea Basin, Specific Objective 1.1. Jointly promote business and entrepreneurship in the tourism and cultural sectors.

Programme official website: [blacksea-cbc.net/](http://blacksea-cbc.net/)

The ARHICUP project started on June 1, 2020 and will run for 36 months. Its applicant is the Municipality of Nessebar (Bulgaria) - Lead Partner, which has as partners the Museum of National History and Archaeology of Constanta (Romania) - PP2 and the National Museum of History of Moldova in Chisinau (Republic of Moldova) - PP3.

The total value of the project is 566.400 euros, of which 92 % represents the EHF grant and 8 % co-financing by partners. On partners, the value is divided as follows: Nessebar Municipality 369.080 euros; Museum of National History and Archaeology of Constanta 85.440 euros; and the National Museum of History of Moldova 111.880 euros.

The objective of the ARHICUP project is to promote archaeological, historical, and cultural tourism in the western region of the Black Sea, by presenting the rich treasures of the heritage in a coherent way and using advanced web technologies.

To this end, a web portal will be created which will contain: an integrated library system (ILS) for the collection of bibliographic data; a digital library for describing and presenting photo, audio, video data; an utility for presenting 3D models of archaeological objects, such as parts of archaeological sites, buildings, or monuments; a digital collection of old maps of the Black Sea region; a Web-GIS for georeferencing the presented objects. Its role is to widely disseminate information on the archaeological, historical, and cultural heritage located in the western region of the Black Sea combining different data and sources, presented in diverse and attractive digital formats. The use of advanced web technologies to present the rich heritage of the Black Sea coast is an important factor in the development of cultural tourism, which has a great potential in sustainable economic growth. The tourism business needs reliable access to this information, which is both scientifically validated and presented in an attractive form and accessible to the public, especially since in the years before the pandemic there was a continuous increase in cultural tourism.

Within the project, an exhibition of old maps of the Black Sea region will be created and opened, in each partner country.

At the end of the project period, a scientific-practical conference will be organized dedicated to the archaeology of the west coast of the Black Sea, with the participation of representatives of science and business from the three countries.

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